

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489119 /		<u>Alt Order #</u> 06266523
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$325.00			
N 2	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$450.00			
N 3	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$450.00			
N 4	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$175.00			
N 5	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$125.00			
N 6	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$175.00			
N 7	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$225.00			
N 8	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$285.00			
N 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$325.00			
N 10	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$1,150.00			
N 11	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 489119 /		<u>Alt Order #</u> 06266523
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$725.00			
N 12	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$850.00			
N 13	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$575.00			
N 14	KVVU	09/25/12	10/01/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$150.00			
N 15	KVVU	09/25/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$75.00			
N 16	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$100.00			
N 17	KVVU	09/29/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$275.00			
N 18	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$320.00			
N 19	KVVU	09/30/12	09/30/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$100.00			
N 20	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,150.00			
N 21	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$3,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$3,075.00			
N 22	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$4,250.00			
N 23	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$4,500.00			
N 24	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,250.00			
Totals											60	\$36,995.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	52	\$33,660.00	\$28,611.00
10/01/12 -10/01/12	8	\$3,335.00	\$2,834.75
Totals	60	\$36,995.00	\$31,445.75

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<u>Contract / Revision</u>	<u>Alt Order #</u>
489119 /	06266523

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	OBAMA 4 AMERICA	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/10/12 / 08/10/12

Signature: _____ Date: _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP AUG7/12 12.18

REP: TO ROSE
FR NIKKI
NEW OBAMA ORDER
9/25-10/1
TOTAL \$36995
PLS CNF THANKS

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1536												
1			500A-600A	30		\$325.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX5 NEWS 5A												
2			600A-700A	30		\$450.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX5 NEWS 6A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A	30		\$450.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX5 MORNING NEWS												
4			900A-1000A	30		\$175.00	9/25	10/1	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS												
5			1100A-1200N	30		\$125.00	9/25	10/1	5		TU-F,M	5
PROGRAM : BETTER LAS VEGAS												
6			300P-400P	30		\$175.00	9/25	10/1	2		TU-F,M	2
PROGRAM : ANDERSON COOPER												
7			400P-500P	30		\$225.00	9/25	10/1	5		TU-F,M	5
PROGRAM : DR OZ												
8			500P-530P	30		\$285.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 5PM												
9			530P-600P	30		\$325.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 530PM												
10			1000P-1100P	30		\$1,150.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 10P												
11			1000P-1100P	30		\$725.00	9/29	9/29	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
12			1000P-1045P	30		\$850.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
13			1045P-1100P	30		\$575.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
14			1205A-105A	30		\$150.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FRIENDS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			105A-135A PROGRAM : EXTRA	30		\$75.00	9/25	10/1	2		TU-F,M	2
16			400P-500P PROGRAM : NUMB3RS	30		\$100.00	9/29	9/29	1		SAT	1
17			700P-800P PROGRAM : TMZ WEEKEND	30		\$275.00	9/29	9/29	1		SAT	1
18			800A-900A PROGRAM : FOX NEWS SUNDAY	30		\$320.00	9/30	9/30	1		SUN	1
19			1200M-100A PROGRAM : NUMB3RS	30		\$100.00	9/30	9/30	1		SUN	1
20			800P-900P PROGRAM : BONES	30		\$2,800.00	10/1	10/1	0		MON	0
21			900P-1000P PROGRAM : MOB DOCTOR	30		\$2,750.00	10/1	10/1	0		MON	0
22			800P-930P PROGRAM : X FAXTOR	30		\$3,150.00	9/26	9/26	1		WED	1
23			800P-900P PROGRAM : THE X-FACTOR	30		\$3,075.00	9/27	9/27	1		THU	1
24			900P-1000P PROGRAM : FRINGE	30		\$1,750.00	9/28	9/28	0		FRI	0
25			1000A-100P PROGRAM : FOX NFL (GAME 1)	30		\$4,250.00	9/30	9/30	1		SUN	1
26			100P-400P PROGRAM : FOX NFL (GAME 2)	30		\$4,500.00	9/30	9/30	1		SUN	1

REP HEADLINE# 6266523
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG7/12 12.18
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			100P-800P	30		\$1,250.00	9/29	9/29	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL												
SEP/12			36995.00			OCT/12					\$.00	
CONTRACT TOTAL											36995.00	
TOTAL SPOTS											60	

MARKET TOTALS \$194,710 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*